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MEDITOUCH® EHR SELECTED BY MICHIGAN OSTEOPATHIC ASSOCIATION (MOA) AS STRATEGIC PARTNER FOR ELECTRONIC HEALTH RECORD SOLUTION

MOA and HealthFusion Partner to Deliver EHR Benefits to more than 5,000 Michigan Physicians

Okemos, MI – October 10, 2011 – The Michigan Osteopathic Association (MOA) has selected HealthFusion’s MediTouch® as its strategic partner for an electronic health record (EHR) solution. The MOA is recommending MediTouch® to its more than 5,000 physician members looking to implement electronic medical records (EMR) in their practices and planning to secure Medicare and Medicaid EHR incentive stimulus funds.

“With the vast number of systems coming onto the market, selecting the right EHR is critical for our physicians – not only to secure federal stimulus funds, but to assist our doctors in improving the daily practice of medicine including workflow and quality of care,” said Kurt Anderson, DO, President of the MOA. “After reviewing products across the country, we selected HealthFusion’s MediTouch® because of its ease of use, affordable cost, and excellent customer support.”

MediTouch® is an EHR conceived by doctors for doctors and designed for practices of all sizes. The software offers the fastest, most intuitive, touch screen charting interface and works on any computer, from a desktop or tablet to the new touch screen iPad®. This all-in-one EHR is fully integrated with HealthFusion’s Practice Management and Clearinghouse solutions and includes a built-in Osteopathic module. As the software is online, MediTouch® works anywhere with Internet access, and patent-pending TouchPhrase™ technology empowers providers to focus on their patients in every office visit.

“Most EHR systems are very rigid, forcing doctors to follow inefficient templates. They often have to leave the room to access a patient’s records or enter data on a stationary computer,” said Dr. Sol Lizerbram, DO, Chairman of HealthFusion. “HealthFusion consulted with physicians nationwide to create the easiest, most cost-effective, and efficient EHR on the market. MediTouch® anticipates physician practice patterns within a flexible framework for quick, customized charting. The simple touch screen allows you to maintain eye contact with patients while digitally charting with your fingertip, which is actually faster than writing.”

A key factor in the selection of HealthFusion by the MOA was the company’s recent recognition, for the second year in a row, from J.D. Power and Associates for call center operation customer satisfaction under the J.D. Power and Associates Call Center Certification ProgramSM.

About HealthFusion

HealthFusion® is the customer-focused, Web healthcare software solution for Practice Automation and Revenue Cycle Management. Helping thousands of Medical Providers and Billing Services to succeed, HealthFusion delivers an affordable, integrated Practice Management System, a Clearinghouse that transacts with over 2,000 insurance payers, and MediTouch® - The EHR that Thinks like a Doctor™. This secure, certified system offers advanced billing, scheduling, claims, eligibility, ERAs, denial defense, EHR/EMR, e-Prescribing, PQRI, reporting, and mobile applications. Visit HealthFusion.com today.

About the MOA:

The Michigan Osteopathic Association represents more than 7,000 osteopathic physicians and students and promotes osteopathic medicine in Michigan by shaping the health care delivery system to better serve the community. To learn more about the MOA and osteopathic medicine, visit the MOA website at www.mi-osteopathic.org.